#LOVE LOCALPTBO

STRENGTHENING BUSINESS

Keep your Ptbo in business, by keeping your business in Ptbo

Limited to just 40 sponsors

Thank you for supporting the 2019 LoveLocalPtbo campaign. With your support we were able to spread the message of, "Keeping your business in Ptbo" through 25k uses of the #LoveLocalPtbo hashtag and $40,000 in advertising support from our generous local media and over 75k views of our sponsors' promotional videos.

Local business is the foundation of our city and the Chamber's message to consumers is a powerful one. Shopping locally boosts our economy, creates jobs, increases our tax base and supports Peterborough's unique character.

YOUR name on this exclusive campaign supports a "Love Local" brand for consumers.

Your $375 Sponsorship package includes:

*60-120 second video profile highlighting YOUR business*Over 50 events per year where we showcase your support.

PLUS

- Your 4"x 4" logo on our LoveLocalPtbo banners that are at every Chamber event
- Your logo on the dedicated LoveLocalPtbo web page
- Logo identifying you as a sponsor on your Business Directory listing
- $1000 draw at Chamber Christmas Social (to be spent with the sponsors)
- Media coverage of the campaign
  - LoveLocalPtbo television spots with your logo running on Global Peterborough
  - Fresh 100.5 and Wolf 101.5 radio stations campaign ads
  - Oldies 96.7 and Extra 90.5 radio stations campaign ads
  - Peterborough Examiner ad campaign

ONLY $375

Check out our #LoveLocalPtbo videos on our YouTube Channel

Contact Tiffany Arcari for details
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peterboroughchamber.ca | #lovelocalptbo

GREATER Peterborough Chamber of Commerce
STRENGTHENING BUSINESS