

VOICE OF BUSINESS



GREATER
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STRENGTHENING BUSINESS

New publication highlights labour market in Peterborough area

By: Jennifer Lamantia, Chief Executive Officer, Workforce Development Board

In 2015, the Workforce Development Board was selected through a competitive process and awarded funding from the Ministry of Advanced Education Skills Development to deliver the Local Employment Planning Council (LEPC) pilot. The initiative is currently in its second phase that commenced on June 1, 2017 ending September 30, 2018 with recent news of an additional extension to March 31, 2019.

Our most recent publication, available on our website, is our Community Labour Market Plan 2018/2019. This comprehensive report provides an in-depth review of a variety of factors that influence our local labour market.

The report was shaped using both quantitative and qualitative data that we obtained from input from more than 200 community stakeholders through in-person interviews, online surveys and focus groups. Some highlights from our report include the following:

- Peterborough City and County's total population in 2016 was 138,236, up 3,308 people (2.5 per cent) since 2011. People 65 and older represented 22.8 per cent of the total population.
- From 2011 to 2016, the in-migration of individuals aged 18 to 44 represents 12,429 people and the out-migration of individuals in the same age



Photo Credit: Adobe Stock Photo

category is 12,196 individuals, leaving the net-migration at 233, an age group that represents a critical supply of the workforce. This is contrasted with the net-migration of 45 to 64 year olds at 2,015 individuals.

- The total labour force population (individuals aged 15 to 65 and up) was 118,345 with the majority of this population falling between the ages of 45 to 64 with 40,520 people or 34.2 per cent of the labour force population. This flags the need for a succession plan as this age group begins to retire.

In terms of businesses, according to Statistics Canada, of the 12,264 businesses in Peterborough City and County, 83 per cent of the businesses have four or fewer employees, highlighting the contribution that entrepreneurs and small businesses make to our local economy.

We hope that the information provided in our Community Labour Market Plan will help to inform regional workforce development and future project collaborations.

Several other projects have been launched during the pilot

including a number recently released in 2018. Online Job Boards is a report reviewing the popular and growing job board space through a national, provincial and local lens for Peterborough, Northumberland, Kawartha Lakes and Haliburton. The report provides an analysis of online job posting activity by industry and occupation, which equips job seekers with some information to consider while navigating their job search. Building Bridges, Breaking Barriers is a report that aims to help persons with disabilities achieve their full employment potential and serves as a resource for business owners interested in making their operation more inclusive.

We have also launched the first iteration of MyHomeWorks (www.myhomeworks.net), an online learning platform that provides students with the opportunity to connect their interests to local labour market opportunities and delve into some of the external factors that can have an impact on job searches and their future career path. MyHomeWorks is a complimentary platform and can be used by any of the schools in our service area. It is available now for teachers to preview for use for fall classes.

LEPCs are being piloted in eight areas: Durham, London-Middlesex-Oxford-Elgin, Ottawa, Peel-Halton, Thunder Bay, Timmins, Windsor, and here in Peterborough. LEPCs focus on local approaches to workforce development and the collection, analysis and dissemination of labour market information.

The Workforce Development Board/Local Employment Planning Council (WDB/LEPC) has completed a number of individual projects since initiating the pilot. All of the projects researched and developed have been informed by the generous feedback from employment service providers, employers, job seekers, educators, students, government agencies and a variety of community stakeholders in our service area that includes: Kawartha Lakes, Haliburton County, Northumberland County (which includes Alderville First Nation) and Peterborough County (which includes Hiawatha First Nation and Curve Lake First Nation).

For more information, or to download copies of the WDB/LEPC projects or the Community Labour Market Plan visit www.wdb.ca

To read the full report: peterboroughchamber.ca/blog

Event Calendar



WEDNESDAY,
June 20th, 2018

Peterborough Sport and Wellness Centre
775 Brealey Drive

9:30am – 4:30pm

Details: The 6th Annual Seniors Showcase brings together over 100+ exhibitors that offer products and services for seniors and their families all under one roof.

Cost: Free admission and parking

Show Sponsor:



Agency Village Sponsor:



WEDNESDAY
June 27th, 2018
(Chamber & WBN Members only)



Marijuana and the Workplace

Chamber Boardroom

175 George Street North

12:00pm - 1:00pm

Speaker: Chris Russell, LLF Lawyers and Matthew Savino, SHRP Ltd.

Details: Our speakers will discuss the roles and responsibilities of the employer under the marijuana legislation. Which policies should be updated? What are the liabilities?

Cost: Free (Bring your lunch)

Note: Pre-registration required



TUESDAY,
July 3rd, 2018

Kawartha Lakes Construction

3359 Lakefield Road
Lakefield



4:00pm – 6:00pm

Details: PBX is a great opportunity for the business community, employers, consumers, and community agencies to make valuable connections.

Bring your business cards and get ready to get connected to the Peterborough business community.

Cost: Free, courtesy of Shorelines Slots at Kawartha Downs

Full Events Calendar:
peterboroughchamber.ca/events



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Member Milestones

• Brant Office Supply Ltd. offered their storefront window to the Canadian Mental Health Association - Haliburton, Kawartha, Pine Ridge during the month of May to promote the Healthy Mind, Healthy Life Golf Tournament on June 15th

• The Peterborough Downtown Business Improvement Area has partnered with City of Peterborough Social Services

Division, Warming Room Community Ministries, United Way of Peterborough & District, Wild Rock Outfitters Inc & Cherney Properties to create One City Peterborough: "A two-part program that aims to enhance downtown Peterborough while assisting the city's most vulnerable"

• Kawartha Credit Union Limited raised \$580.50 from a staff bake sale to support the Peterborough Pediatric Infusion Clinic at Peterborough Regional Health Centre

• Jobs Canada is having a job fair on June 14 (today) at the Holiday Inn Peterborough Waterfront from 1-3 pm

Featured Member Discount Program: Securing your Intellectual Property with Prima IP

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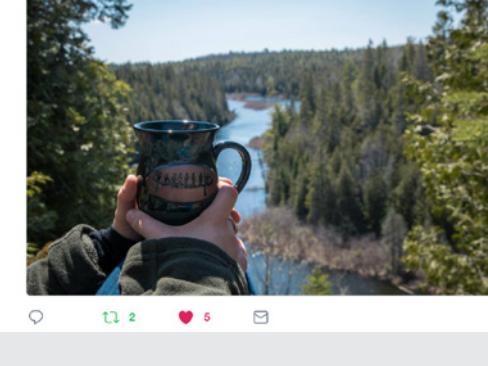
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Chamber members, send your Member Milestones to reception@peterboroughchamber.ca or call 705-748-9771 x0.



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Spirits & Splatters and 2 others liked
Canoe Museum @CndnCanoeMuseum • Jun 8
Our gift shop, Tumblehome has been all stocked up with our favourite logo mugs from local artisan Liz Sine of Island Pottery. Perfect for any beverage and they go especially well with a good view :) Happy Weekend! #shoplocal #lovemylaptop #getoutside Photo by Alexander Renaud



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